



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<u>Contract / Revision</u> 572371 /		<u>Alt Order #</u> 09809673
<u>Product</u> AFSCME OH-16		
<u>Contract Dates</u> 10/01/12 - 10/07/12		<u>Estimate #</u> 3203
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Terry Lally	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Adelstein & Associates**  
**222 West Ontario Street**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	10/01/12	10/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$6,000.00
		6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$2,000.00			
N 2	8	10/01/12	10/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$6,000.00
		7A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$2,000.00			
N 3	8	10/01/12	10/05/12	M-F 9a-10a	9a-10a		:30			NM	5	\$7,500.00
		9A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,500.00			
N 4	8	10/01/12	10/05/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$6,000.00
		NOON NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 5	8	10/01/12	10/05/12	M-F 4p-5p	4p-5p		:30			NM	5	\$6,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 6	8	10/01/12	10/05/12	M-F 4p-5p	4p-5p		:30			NM	5	\$6,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 7	8	10/01/12	10/05/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$10,000.00
		5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$2,000.00			
N 8	8	10/01/12	10/05/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$10,000.00
		530P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$2,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
572371 /	09809673

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 10/07/12	AFSCME OH-16	3203

<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	10/01/12	10/05/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$14,000.00
		6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				5	\$2,800.00			
N 10	8	10/01/12	10/05/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$14,000.00
		630P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				5	\$2,800.00			
N 11	8	10/07/12	10/07/12	FOX NFL 1pm	1p-CC		:30			NM	2	\$18,000.00
		NFL GAME 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				2	\$9,000.00			
N 12	8	10/07/12	10/07/12	FOX NFL 4p	4p-CC		:30			NM	1	\$9,000.00
		NFL GAME 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$9,000.00			
N 13	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$1,200.00			
<b>Totals</b>											<b>50</b>	<b>\$113,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	50	\$113,700.00	\$96,645.00
<b>Totals</b>	<b>50</b>	<b>\$113,700.00</b>	<b>\$96,645.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.